

**COMBATIVE SPORTS PROMOTER EXPENSES  
FACT SHEET  
October 2010**

This fact sheet can be used for estimating the costs of promoting a combative sports event. The Texas Department of Licensing and Regulation conducted a study to determine the average expenses for promoting events. The study focused on data gathered from September 1, 2008 through April 30, 2010 and analyzed promoter revenue and expenses.

**Costs to Be Licensed as a Promoter in Texas**

Annual promoter license fee is \$900.  
Promoter's average yearly bond cost is \$1,250.  
Event fee is \$100 per event.

The study categorized events by the gates (ticket sales) as follows:

<b><u>Category</u></b>	<b><u>Gate</u></b>
Extra Large event	over \$200,000
Large event	\$70,000 – \$200,000
Medium event	\$30,000 – \$70,000
Small event	up to \$30,000

Average promoter expenses per event determined by the study:

<b>Event</b>	<b>License Fees</b>	<b>Travel Costs Paid to Ring Officials</b>	<b>Contestants/Ring Officials Pay</b>	<b>Emergency Medical Technicians Pay</b>	<b>Promoter Expense Summary</b>
<b>Extra Large</b>	\$1,640	\$845	\$1,025,995	\$475	\$1,029,360
<b>Large</b>	\$670	\$786	\$32,745	\$400	\$34,135
<b>Medium</b>	\$450	\$770	\$18,838	\$400	\$20,829
<b>Small</b>	\$390	\$446	\$12,406	\$350	\$13,490